

The Shareable vCard (SaaS) Presentation

Unlocking Sustainable Funding for Nonprofits

Powered by: The Be Remarkable Group of Companies



The Problem: **Nonprofits need cost-effective, digital-first solutions** to drive engagements.

Donors need a new way to enhance their impact on the nonprofits they already support while ensuring them long-term financial sustainability.

- Nonprofits struggle with sustainable fundraising models
- Traditional networking tools lack efficiency, accessibility and trackability
- High donor attrition makes retention a persistent challenge

The Solution: Customized Shareable vCards



A cost-free solution for nonprofits that saves time,
increases donations, and strengthens donor connections.



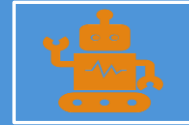
A WHITE LABEL, CUSTOM BRANDED SHAREABLE
(SAAS) PLATFORM AT NO COST TO NONPROFITS:



A fundraising tool that helps nonprofits generate new recurring donations.



Enhances donor engagement, streamlines networking, and builds long-term support.



Reduces operational costs by automating lead capture, donor follow-ups, and contact tracking.

We Provide Technology Based Solutions



vCard Platform –Custom built for nonprofits to drive networking, fundraising, and donor engagement



Tap & Go (NFC) Devices –Enhancing real-time contactless lead capture and donor engagement



CRM Integration & Analytics –Track donor interactions, optimize campaigns and improve relationships retention



Subscription Based Model –Providing nonprofits with a scalable, low-cost digital solution



The Market Opportunity

\$100 billion paper business card industry is shifting to digital.

1.5M+ nonprofits in the U.S. need sustainable fundraising tools.

NFC Market projected to reach \$500B+ by 2030 – Rapid adoption of contactless digital solutions

Let's support select nonprofits with a solution that increases donations, efficiencies, and donor retention.

Nonprofits need solutions that drive both **mission impact** and **financial sustainability**.
Our platform delivers both.

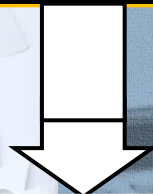
Digital business card market growing at 8.81% CAGR – Increased demand for smart networking solutions

How Shareables Work

Non-governmental nonprofits receive a customized Shareable vCard platform.



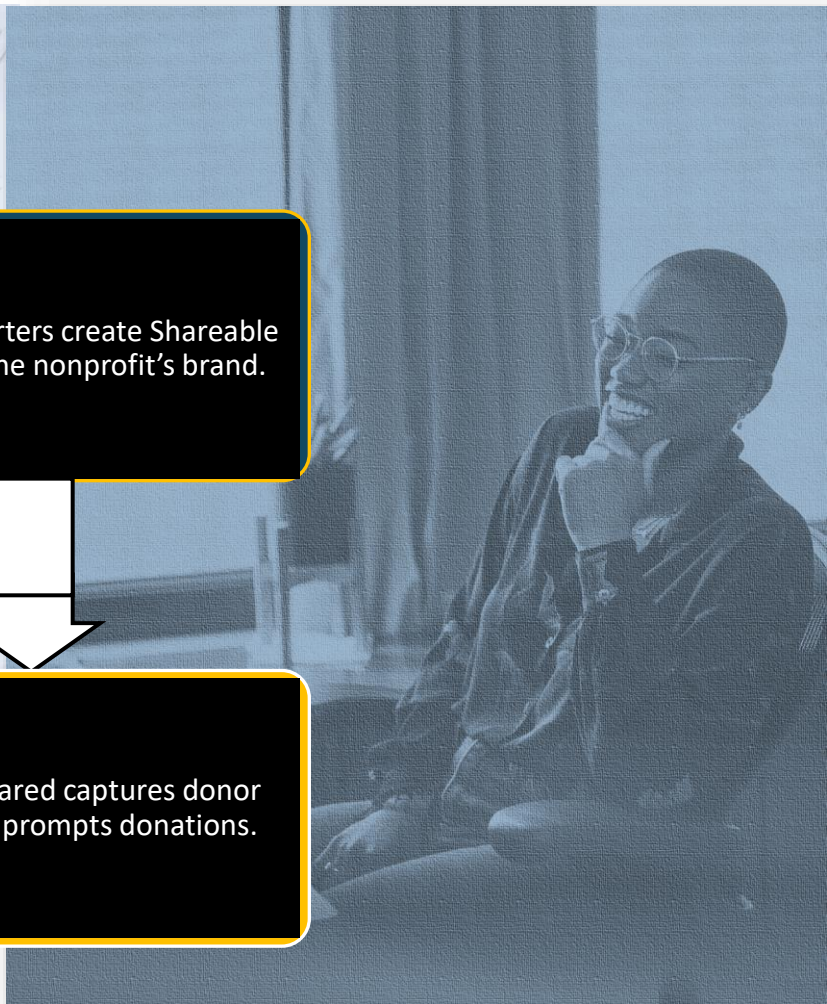
Staff and supporters create Shareable vCards under the nonprofit's brand.



Nonprofits generate recurring donations via subscriptions and Tap and Go products.



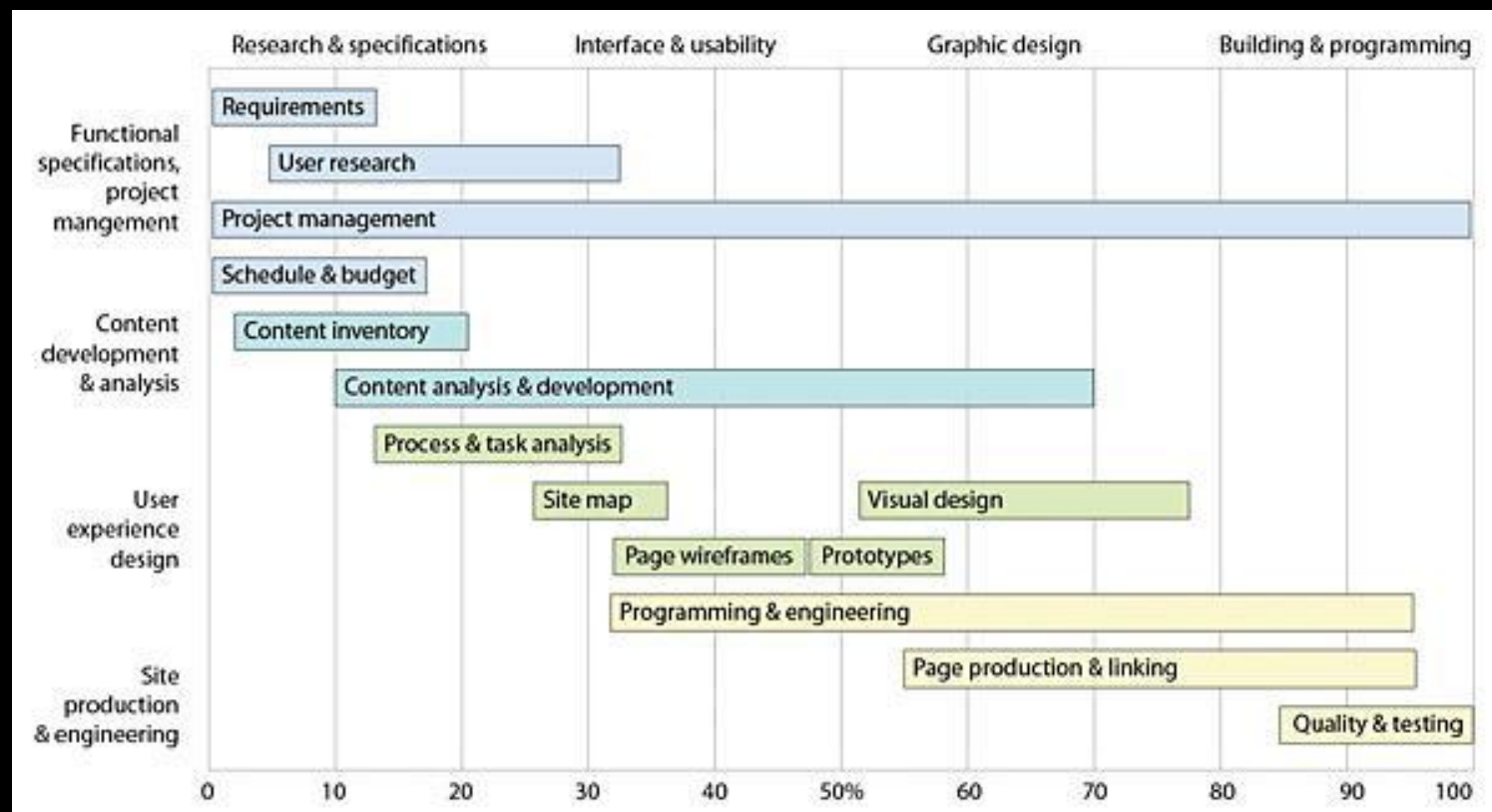
Every vCard shared captures donor information & prompts donations.



Paper Cards vs. Shareable vCards

• *Feature*	*Paper Cards*	*Shareable vCards*
• Cost*	\$0.10–\$2 per card + recurring reprints.	\$0–\$2.00/month (one-time or subscription).
• Updates*	Impossible without reprinting.	Instant, global updates.
• Analytics*	None.	Track views, clicks, and engagement.
• Eco-Friendliness*	High waste, carbon footprint.	Zero waste, sustainable.
• Security*	Easily lost or stolen.	Password protection, encryption.
• Multimedia*	Text and static images only.	Videos, links, AR, and interactive content.

The Process



The New Profit Center

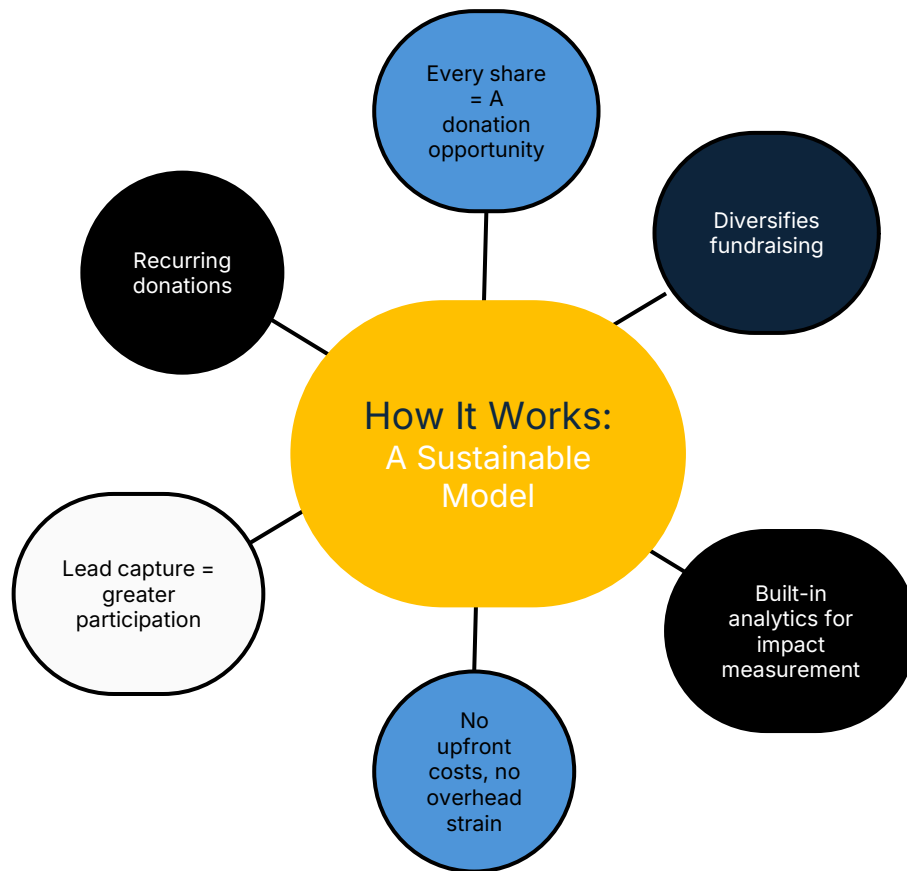
A Real Game Changer For Nonprofit Sustainability



Shareable vCards: Cost Savings with New Built-in Donation Generation

For too long, nonprofits have been solely dependent on grants, donations, and fundraisers—a model that can be unpredictable and unsustainable.

With the Shareable vCard platform, we're helping to redefine nonprofit financial sustainability by creating a built-in, automated donation center.



Why Donors Support Shareable vCard Projects?



Enhance Your Personal & Organizational Brand:

Be recognized as a leader in **nonprofit sustainability** and **digital innovation**.



Tax Benefits & Write-Offs:

Contributions to nonprofit technology adoption may qualify for **charitable deductions**.



Exclusive Recognition & Thought Leadership:

Public acknowledgment through **press releases**, **events**, and **co-branded marketing**.



Stronger Ties with Mission-Driven Organizations:

Directly support the causes and nonprofits you **already care about**.



Scalable, Sustainable Impact:

Your investment **funds a long-term revenue stream** for nonprofits, ensuring their **financial independence**.



First-Mover Advantage:

Be among the **early backers** of a game-changing nonprofit fundraising model.

Be Remarkable Communications Lab

Marketing Services



Brand Strategy –
Maximizing nonprofit
storytelling & impact



Fundraising Strategy –
Leverage vCard
technology for growth



**Content & Engagement
Support –** campaign
messaging & donor
engagement assets



**Co-Marketing &
Strategic Partnerships**
– Expanding joint
campaigns with aligned
organizations

NFC technology is commonly used for contactless payments, access control, and data sharing, such as in mobile wallets, and smart tags.



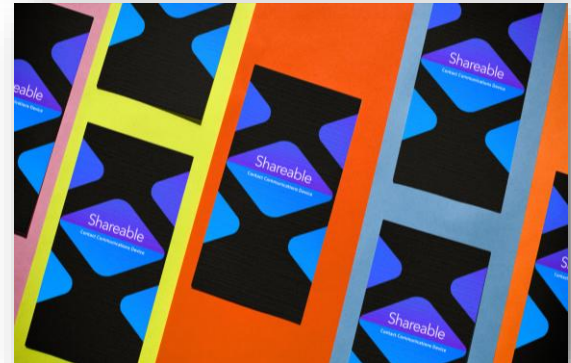
100% Customizable - Earth-friendly
| Universally Compatible | No App Needed

NFCs (Near Frequency Communications) are like QR codes, only faster and more secure, they operate at 13.56 MHz and based on RFID (Radio Frequency Identification) technology, offering secure, fast, and convenient interactions., fast, and convenient interactions.

The Tap and Go (NFC) market is poised for exponential growth, driven by digital transformation, sustainability trends, and technological advancements.



Best of all, the information you want to share can be easily updated when linked to your secured Shareable vCard, and only visible to those you want to share your information with.



The Model:

How Nonprofits Generate Operational Capital

Branded Shareable Subscriptions

Members /Donors become Shareable vCard subscribers at a fixed annual fee for access to the nonprofits branded vCards

- Recurring operational capital from annual subscription new users and renewals

Branded Tap & Go Devices

Nonprofits distribute branded NFC-enabled cards & accessories in exchange for monthly donations

- Each device embeds fundraising capabilities, driving passive donations

Simply tap your phone to the sticker

Small programmable phone stickers

NFC

NFC

NFC

Tap & Go™

The Value Proposition

First-of-its-kind fundraising model:
Shareable vCards integrate residual donations



- **Custom branding for nonprofits:** Unlike generic digital cards, we tailor platforms to organization
- **Built-In Donation Features::** Increases long-term donor retention & engagement
- **Automated Donor Capture & CRM integration:** vCards convert relationships into sustainable donation opportunities
- **Scalable & user-friendly:** Shareables work for small teams / grassroots groups and larger nonprofits

Together, We Are Mighty.

Do you want to discover the benefits of
nonprofit sustainability?

Welcome to the next big leap in nonprofit
innovation & fundraising.

[Register Here](#)